



# Reach meeting planners online before they plan their meetings.



The meeting planning site of New Hampshire, **meetings.visitnh.gov**, promotes New Hampshire as an ideal setting for a meeting in any season. It's easy to use and features a dynamic property search.

**Advertisers stand out** with property searches, banner ads, photo galleries and videos.

### Marketing Outreach

- >> Advertising
- >> Four seasonal e-newsletters
- >> Meetings industry trade shows
- >> SEM



**Contact:**  
**John Vitolo**  
john.vitolo@milesmedia.com  
603-490-8734

## Packages

- A.** >> Enhanced site presence  
>> Top sorting in property searches  
>> Highlighted listing with picture and property description  
>> Six pictures in photo gallery  
\$795

- B.** >> Display advertising throughout site including homepage  
>> Enhanced website presence  
>> Top sorting in property searches  
>> Highlighted listing with picture and property description  
>> Six pictures in photo gallery  
\$1,995

- C.** >> Video presence on homepage and within property profile\*  
>> Featured property presence in e-newsletters  
>> Display advertising throughout site including homepage  
>> Enhanced website presence  
>> Top sorting in property searches  
>> Highlighted listing with picture and property description  
>> Twelve pictures in photo gallery  
\$3,995

**Reservation date:** June 1, 2010  
**Program Timing:** July 2010 through June 2011

\*Additional costs for video production



# Reach wedding planners online before they plan their nuptials.



Brides-to-be will love [weddings.visitnh.gov](http://weddings.visitnh.gov) for its ease of use.

The wedding planning site of New Hampshire, [weddings.visitnh.gov](http://weddings.visitnh.gov), promotes NH as an ideal setting for a wedding in any season. It's easy to use, and features a dynamic property search.

**Advertisers stand out** with property searches, banner ads, photo galleries and videos.

### Marketing Outreach

- >> Advertising
- >> SEM
- >> Weddings e-newsletters



**Contact:**  
John Vitolo  
[john.vitolo@milesmedia.com](mailto:john.vitolo@milesmedia.com)  
603-490-8734

## Packages

- A.** >> Enhanced site presence  
>> Top sorting in property searches  
>> Highlighted listing with picture and property description  
>> Six pictures in photo gallery  
\$795

- B.** >> Display advertising throughout site including homepage  
>> Enhanced website presence  
>> Top sorting in property searches  
>> Highlighted listing with picture and property description  
>> Six pictures in photo gallery  
\$1,995

- C.** >> Video presence on homepage and within property profile\*  
>> Featured property presence in two e-newsletters  
>> Display advertising throughout site including homepage.  
>> Enhanced website presence  
>> Top sorting in property searches  
>> Highlighted listing with picture and property description  
>> Twelve pictures in photo gallery  
\$3,995

**Reservation date:** June 1, 2010  
**Program Timing:** July 2010 through June 2011

\*Additional costs for video production



# Reach families and groups online before they plan their NH gatherings.



Attract group event planners with [reunions.visitnh.gov](http://reunions.visitnh.gov)'s special deals and offers.

The reunion planning site of New Hampshire, [reunions.visitnh.gov](http://reunions.visitnh.gov), promotes NH as an ideal setting for a group event in any season. It's easy to use and features a dynamic property search.

**Advertisers stand out** with property searches, banner ads, photo galleries and videos.

### Marketing Outreach

- >> SEM
- >> e-newsletters



### Contact:

John Vitolo  
[john.vitolo@milesmedia.com](mailto:john.vitolo@milesmedia.com)  
603-490-8734

## Packages

- A.** >> Enhanced site presence  
>> Top sorting in property searches  
>> Highlighted listing with picture and property description  
>> Six pictures in photo gallery  
\$495

- B.** >> Display advertising throughout site including homepage  
>> Enhanced website presence  
>> Top sorting in property searches  
>> Highlighted listing with picture and property description  
>> Six pictures in photo gallery  
\$1,495

- C.** >> Video presence on homepage and within property profile\*  
>> Display advertising throughout site including homepage.  
>> Enhanced website presence  
>> Top sorting in property searches  
>> Highlighted listing with picture and property description  
>> Twelve pictures in photo gallery  
\$2,995

**Reservation date:** June 1, 2010

**Program Timing:** July 2010 through June 2011

\*Additional costs for video production