

**DIVISION OF TRAVEL & TOURISM DEVELOPMENT  
FY 11-13 CANADIAN PUBLIC RELATIONS / MARKETING AGENCY  
RFP TIMELINE**

1. Request for Proposals Issued  
RFP issued including the scope of work, history and research, and criteria for award. RFP will be given to Selection Committee. March 4, 2011
2. Clarifying Questions sent via email  
Questions and answers, clarification concerning the RFP defined. Evaluation and weighted emphasis explained. March 18, 2011
3. Answers and clarifications defined and posted on visitnh.gov/rfp March 21, 2011
4. Written Strategy Proposals Deadline  
Closing for written strategy responses to RFP must be received in DRED, DTTD 172 Pembroke Road, Concord, NH by 3:00 PM. April 8, 2011
5. Distribution of Written Strategy Proposals to Selection Committee  
Selection Committee members are to receive written strategy proposals during the week of April 11, 2011. April 11, 2011
6. Selection Committee – Review Proposals  
The Selection Committee meets to review and discuss written proposals, and score the proposals.  
Selection Committee should anticipate a full day for this meeting. April 25, 2011
7. Agency Notification  
Notify Agency of Selection Committee recommendation and begin contract negotiations. May 2, 2011
8. Contract process.  
Internal and State contract process is 6-8 weeks to Governor and Executive Council Agenda.
9. Contract submitted to the Governor and Executive Council.  
Contract finalized and submitted to Governor and Executive Council for approval in the month of June 2011. May/June 2011
10. Contract Effective July 1, 2011