

Exhibit B – Financial Terms Worksheet

<u>Service Provided</u>	<u>Per Hour Price</u>
Account Management	\$ _____
Pitch Letter/Press Release Writing	\$ _____
Distribution of Press Releases/Pitch Letters	\$ _____
Press Relations (including Pitch and Query response)	\$ _____
Meetings/Conferences	\$ _____
Public Relations Support	\$ _____
Strategic Counsel	\$ _____
Reports/Clips	\$ _____
Other (Please Explain)	\$ _____