



Media Contacts:

Sean Layton / Emily Kingston

Lou Hammond & Associates

212.891.0238 / 212.891.0246

seanl@lhammond.com / emilyk@lhammond.com

Tai Freligh

NH Division of Travel and Tourism Development

603.271.2343

tai.freligh@dred.state.nh.us

NEW HAMPSHIRE PROVIDING NEW GETAWAY OPTIONS FOR VISITORS IN 2014

Extreme attractions, innovative restaurants and hotel upgrades encompass state's new offerings

CONCORD, NEW HAMPSHIRE – January 6, 2014 – Visitors to [New Hampshire](http://www.visitnh.gov) (www.visitnh.gov) can “Live Free” and explore new vacation getaway options for 2014. From a new restaurant that embodies the state’s local movement to a new museum that offers a rare glimpse of what it’s like to experience the most extreme winter weather conditions in the middle of summer, a sampling of what’s new for 2014 in New Hampshire includes:

CURRENT NEW OFFERINGS:

LoMo Restaurant: Portsmouth, N.H.

Short for “local movement,” the LoMo restaurant is a collaborative effort to build more locally based, self-reliant food economies in which sustainable food production, processing, distribution, and consumption is integrated to enhance the economic, environmental and social health of a particular place. LoMo offers drinks, desserts, brunch and dinner, with vegetarian, vegan, nut-free and gluten-free menus available upon request.

For more information: Log onto www.lomoportsmouth.com or call (603) 427-1010.

Hanover Inn’s Extensive Renovation: Hanover, N.H.

Home to nearly 250 years of New Hampshire and nearby Dartmouth College history, the cozy 108-room Hanover Inn at Dartmouth just finished a comprehensive renovation in three phases that included guest room makeovers and redesigned public spaces as well as opening the casual, full-service, farm-to-table based Pine Restaurant. The hotel also added additional meeting and banquet space in the Hayward Ballroom and made improvements to the now 3,933 sq. ft. state of the art Minary Conference Center.

For more information: Log onto www.hanoverinn.com or call (603) 643-4300.

Seacoast Helicopters at Pease Tradeport: Portsmouth, NH

Seacoast Helicopters brings helicopter services to the New Hampshire Seacoast and its surrounding areas with offerings for student pilots, rated pilots, tourists, charter customers, photographers/film makers and utility companies. Located at Pease International Tradeport in Portsmouth, they offer new, well-maintained aircraft for individual rental, scenic tours, aerial photography, utility service, and very soon FAA Part 135 Air Taxi/charter services.

For more information: Log onto <http://seacoasthelos.com> or call (603) 643-4300.

Loon Mountain Resort: Lincoln, N.H.

Ice Castle at Loon Mountain Resort: Through March 2014 (Weather Permitting)

This winter, Loon Mountain Resort is building an Ice Castle an acre in size, with walls of ice reaching up to 40 feet high. The brainchild of Utah-based artist Brent Christensen, this Ice Castle is created from nothing more than a vast sprinkler system yielding a latticework of icicles. The Ice Castle at Loon Mountain will open to the public soon, and remain open through mid-March, depending on weather and conditions. Tickets will be \$10 per person, with group rates available. The Ice Castle will also be available for private rental and photo shoots.

For more information: Log onto www.loonmtn.com or call 603-745-8111.

New Itineraries for Adventure or “Glamour Girls”: Statewide

The New Hampshire Division of Travel & Tourism Development (DTTD) is helping female travelers channel their inner “adventure glamour girl” with two new suggested group itineraries provided on the state’s visitor website:

- *New Hampshire Adventure Girls* itinerary features ax throwing, white water rafting or paddle boarding, scotch tasting, canopy tours, and mountain trains.
- *New Hampshire Bubbles & Bubbles* itinerary features activities such as fine-dining, guest storytellers, wine and paint sessions, crystal cutting and yoga. Upcoming curriculum-based itineraries for student tours are currently under development and will also be available in 2014.

For more information: Log onto www.visitnh.gov/group/itineraries or call (603) 271-2665.

COMING SOON:

Mount Washington Observatory Summit Museum: North Conway, N.H.

Extreme Mount Washington: Spring 2014

In the spring of 2014, New Hampshire’s most visited museum will be completely reborn as "Extreme Mount Washington." Stripped down to the studs and entirely re-imagined, the new, interactive experience will deliver the awe and wonder of a Mount Washington winter— which only a small handful of the peak’s 250,000 annual visitors ever get to witness. Through hands-on, high-tech exhibits, Mount Washington Observatory will present a compelling sampling of the "World's Worst Weather" to summer visitors from all over the world.

For more information: Log onto extreme.mountwashington.org or call 603-356-2137.

Squam Lakes Natural Science Center: Holderness, N.H.

Coyote Exhibit: Opening Spring 2014

The Squam Lakes Natural Science Center is adding a special coyote exhibit that will house live adult male coyotes. The exhibit will be part of the ¾ mile live animal exhibit trail, featuring bobcats, red and gray fox, mountain lions, white-tailed deer, river otters, black bears, owls, hawks and eagles. The exhibit is currently under construction and will be open in the spring of 2014. The Coyote Exhibit, along with the new energy choices exhibit, will be part of regular trail admission: \$15 for adults; \$12 for seniors (age 65+); \$10 for youth (ages 3 to 15) and free for children ages two and under. Members also receive free admission.

For more information: Log onto www.nhnature.org or call 603-968-7194.

Top Notch Inn: North Conway, N.H.

New lodging at the Mt. Moriah Cottage: Opening June 2014

A large transformation is underway at the Top Notch Inn, as a “rundown” 1940’s crafts style bungalow on the property is being restored into an environmentally-conscience five-bedroom rental that will be known as the **Mt Moriah Cottage**. The cottage will sleep up to 10 people and feature New Hampshire granite for countertops as well as Gorham-area restored furniture and antiques. Upon its completion and opening, rates will vary depending on the day of the week and time of the year.

For more information: Log onto www.topnotchinn.com/accommodations/mt-moriah-cottage/ or call (800) 228-5496.

ABOUT THE DIVISION OF TRAVEL AND TOURISM DEVELOPMENT

The Division of Travel and Tourism Development, as part of the New Hampshire Department of Resources and Economic Development, works with the state’s seven travel regions to increase visitation, travel and visitor expenditures in order to expand business activity and employment throughout the state. The division is responsible for domestic and international advertising and public relations, literature publication and distribution, www.visitnh.gov administration, grant administration and research to monitor

and measure the impact of travel and tourism to the state. For more information about New Hampshire tourism, call 603-271-2665 or visit www.visitnh.gov.

Media can also follow on Twitter [@LouHammondPR](https://twitter.com/LouHammondPR) or on [Facebook](#).

#