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**FOR IMMEDIATE RELEASE:**

**New Hampshire Tourism Announces Exclusive Social Media Travel Offer**

*Facebook Fans and Twitter Followers Get Access to a Fall Foliage Getaway in the Lakes Region*

**Concord, New Hampshire, 2012** – The September/October VisitNH Fan Benefit is a fall foliage getaway package to the Lakes Region of New Hampshire, which includes lodging at the Olde Orchard Inn in Moultonborough, dining and kayaking discounts and a free foliage photo session.

"Although many people associate the Lakes Region with summer activity, autumn is when it really comes into its own. The vibrant fall foliage reflecting off the water with mountain vistas in the distance is truly spectacular, and unique to our area," said Shannon Fairchild, innkeeper at the Olde Orchard Inn. "The Fan Benefit offers visitors the opportunity to make the most of this breathtaking and unforgettable combination."

The Fan Benefit includes discounts off a stay at the Olde Orchard Inn, savings on lunch or dinner at Mug By The Bay, a discounted canoe or kayak rental at Wild Meadow and a free 15 minute Fall Foliage Photo Session and free 5X7 portrait, provided by Britni White Photography.

To take advantage of this special offer, like VisitNH on Facebook or follow us on Twitter and then click on the VisitNH Fan Benefit box under our Facebook page cover image to redeem your offer.

DTTD is actively involved on several social media platforms, including [Facebook](#), [Twitter](#), [YouTube](#), and [Pinterest](#).

**ABOUT THE DIVISION OF TRAVEL AND TOURISM DEVELOPMENT**

The Division of Travel and Tourism Development, as part of the New Hampshire Department of Resources and Economic Development, works with the state's seven travel regions to increase visitation, travel and visitor expenditures in order to expand business activity and employment throughout the state. The division is responsible for domestic and international advertising and public relations, literature publication and distribution, [www.visitnh.gov](http://www.visitnh.gov) administration, grant administration and research to monitor and measure the impact of travel and tourism to the state. For more information about New Hampshire tourism, call 603-271-2665 or visit [www.visitnh.gov](http://www.visitnh.gov).