

Class Act

video awards 2014

JUDGING CRITERIA

Judge Name: _____

School's Name: _____

Teacher Name: _____

| JUDGING CRITERIA | POOR (0-3 PTS) | GOOD (4-6 PTS) | EXCELLENT (7-10PTS) | FINAL SCORE |
|---|---|--|---|-------------|
| <p>Content</p> <p>Script: how closely the video covers the specified topic guidelines</p> <p>Adherence to time frame</p> <p>Coherence: how the video meet the objective of the contest</p> | <p>Message does not conform to specified guidelines/ objectives of video contest</p> <p>Video fails to hold attention of the audience; illustrations do not necessarily aide the viewer</p> <p>Product is not coherent and has little educational value</p> | <p>Overall message/content covered is satisfactory; portions of the content were not sufficiently covered</p> <p>Video is creative and original and uses proper illustrations</p> <p>Educational value of the product is sufficient</p> | <p>Video does an excellent job at accomplishing goals and objectives of the contest</p> <p>Video is innovative and creative</p> <p>Overall message/content is compelling, informative and has significant educational value</p> | |
| <p>Creativity of Production</p> <p>Overall originality: ideas, stage, illustrations and style</p> <p>Visual aesthetics: appearance of the video</p> | <p>Visual effects are of extremely low quality and do not target intended audience</p> <p>Limited ability to hear the presentation; audio is difficult to understand</p> <p>Video does not stay within specified time limit</p> | <p>Visual effects target the intended audience and do not distract from the ability to understand the videos message</p> <p>Lighting enables the audience to view the videos with clarity</p> <p>Video adheres to the specified time constraints within a couple seconds</p> | <p>Visual effects target the intended audience and are creative</p> <p>Audio is clear and appropriate to visuals</p> <p>Video adheres to the specified time constraints</p> | |
| <p>Educational Level</p> <p>The information was accurate and came off clearly</p> | <p>Information and facts were not correct</p> <p>Did not include any information about the state of New Hampshire</p> | <p>Overall information about the state was correct but was not completely clear</p> <p>Slightly touched on educational topics but did not focus on it mainly</p> | <p>Included accurate information about the entire state</p> | |
| <p>Final Product</p> <p>Cohesiveness</p> <p>Overall creativity</p> <p>Overall accuracy of information</p> <p>Overall video quality</p> | <p>Lacks cohesiveness</p> <p>Video is not creative and original</p> <p>The information contained in the video is not accurate</p> <p>Video is low quality and audio is intelligible</p> | <p>Overall video covers the specified guidelines and is creative</p> <p>Information contained in the video is accurate</p> <p>Video meets the specified guidelines and objectives</p> | <p>Video has a unique and innovative approach to the meeting and objective</p> <p>Video is accurate, informative, clear, educational and entertaining</p> | |

Total Points: ____/40