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**VISITNH.GOV RE-LAUNCHES NEW AND IMPROVED OFFICIAL
MEETING PLANNING SITE OF NEW HAMPSHIRE**

*One Stop Shopping Website Provides Simplified Way for
Meeting Planners to Find Unique Locations for Events*

Concord, New Hampshire, November 30, 2011 – The New Hampshire Division of Travel and Tourism Development (DTTD) has announced the re-launch of the official meeting planning site of New Hampshire at visitnh.gov/meetings. The site has been redesigned to help visitors more efficiently find options for their meeting or group gathering in New Hampshire. The meetings site also includes a “[Special Offers](#)” Page, linking users to money-saving packages.

“The original site, which launched in the spring of 2009, has been very popular among meeting planners,” said Lori Harnois, Director of the Division of Travel and Tourism Development, (DTTD). “With the support and involvement of property owners throughout the state, we believe this new and improved site will draw even greater numbers of people looking for the perfect New Hampshire venue for their gathering.”

Key features and capabilities of the website include:

- Search hundreds of venues and services throughout New Hampshire
- Search venues and services by type, radius from a city or town, tourism region and by keyword
- Sort venues by total meeting space; total number of meeting rooms, size of largest meeting room, total overnight rooms, and by venue with outdoor meeting space
- Property profiles show images, Google maps, detailed descriptions, and display icons to show which venues have golf or a spa, a restaurant, internet access, onsite catering and A/V, and if they meet sustainable standards.
- Search for exclusive deals and special offers
- Watch videos and photo slideshows
- Sign up to receive information quarterly on news, alerts, and special deals for meetings in

New Hampshire

“Our goal is to give people the tools they need to make the most of their New Hampshire event – including profiles of dynamic meeting sites and diverse accommodations statewide,” said Harnois. “This site makes event planning simple, efficient and enjoyable; and New Hampshire offers a wide array of venues – from stately grand hotels to cozy inns and B & Bs to ski resorts, scenic cruises, historic mansions or rustic retreats.”

Meeting planners can also access meetings services vendor listings on the site such as audio/visual specialists, caterers, printers, rental supply companies. The new website helps planners find some of the best professionals throughout New Hampshire.

Owner of [The Inns & Spa at Mill Falls](#) in Meredith, N.H, and an instrumental figure in the development of this meeting website, Rusty McLear, said, “This website has certainly streamlined meeting planners’ needs to sort and compare available properties in the state based on their specific requirements. We have heard from many meeting planners that this site helped them make decisions on where and when to hold an event, as well as what additional activities in the surrounding area are available for their guests to enjoy. New Hampshire is known for its tradition of warm hospitality, and this portal provides a vast array of options.”

“This is a win-win situation for everyone – the state, the industry and the people planning and attending gatherings,” said Harnois. “Guests may visit a sugar shack during Maple Sugaring season in the early spring; relax by the lake or hike through the White Mountains in summer; go apple picking or visit a farmers market with a backdrop of gorgeous fall foliage; or hit the slopes and the shops during the winter. New Hampshire offers the opportunity for groups to get a full New England experience while adding value for meeting planners.”

The meetings website can be found at: www.visitnh.gov/meetings. The site is sponsored in part by Public Service of New Hampshire. A second website www.visitnh.gov/weddings is specifically designed for those planning weddings in New Hampshire.

ABOUT THE DIVISION OF TRAVEL AND TOURISM DEVELOPMENT

The Division of Travel and Tourism Development, as part of the New Hampshire Department of Resources and Economic Development, works with the state’s seven travel regions to increase visitation, travel and visitor expenditures in order to expand business activity and employment throughout the state. The division is responsible for domestic and international advertising and public relations, literature publication and distribution, www.visitnh.gov administration, grant administration and research to monitor and measure the impact of travel and tourism to the state. For more information about New Hampshire tourism, call 603-271-2665 or visit www.visitnh.gov.