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**“LIVE FREE AND INDULGE” DURING MAPLE MONTH IN NEW HAMPSHIRE**

*Visitors can celebrate the sweetest time of year with themed events and hotel packages during March and April*

**CONCORD, NEW HAMPSHIRE (February 26, 2014)** – The sweetest time of year has returned in New Hampshire ([www.VisitNH.gov](http://www.VisitNH.gov)) as the state celebrates Maple Sugaring Season by offering special events and hotel packages for visitors to “Live Free and Indulge”. Hosted by [The New Hampshire Maple Producers Association](http://TheNewHampshireMapleProducersAssociation.com), maple sugaring season spans from March 14 - April 5, 2015 and showcases the centuries-old craft. Taste why the state’s pure maple syrup has long been a delicious staple of spring. Below is a list of maple sugaring happenings throughout the state:

**MAPLE SUGARING EVENTS:**

**Charmingfare Farm’s Maple Express** – Candia, N.H.

*March 7 - 8 and March 14 - 15, 2015*

Charmingfare Farm has created an event for the whole family to experience maple sugaring in New Hampshire on a working farm, the Maple Express. Held on March 7, 8, 14, and 15 from 10:30 a.m.– 2:30 p.m., this event offers horsedrawn carriage rides, maple tree & tapping, authentic sugar shack tours, taste testings, visiting with the farm’s animals and more. Tickets are \$19.00 per person. For more information, please visit [www.visitthefarm.com](http://www.visitthefarm.com).

**Prescott Farm’s Maple Sugar Madness** – Laconia, N.H.

*Saturdays from March 7 - 28, 2015*

Join Prescott Farm to experience the old-fashioned New England tradition of making maple syrup. On Saturdays between March 7 - 28, visitors will have hands-on participation in every step of the syrup making process, from tapping trees to tasting the delicious final product. Prescott Farm’s environmental educators will help to build tree identification skills, learn the parts of a tree and their functions, use measuring tools to find an appropriate tree to tap, use historical and modern tree tapping tools, learn the history of maple sugaring, and discover the math and chemical/physical science in the boiling process. Tickets are \$8.00 for adults and \$7.00 for children ages four to 12 for non-members. Special discounts apply for Prescott Farm Members. For more information, please visit [www.prescottfarm.org](http://www.prescottfarm.org).

**Fadden's General Store and Maple Sugarhouse Tours** – North Woodstock, N.H.

*March 14 - April 5, 2015*

Visitors to Fadden's General Store - and Maple Sugarhouse, set in an authentic 1800's general store, will be offered award winning maple syrup. Throughout maple month, guests are given the opportunity to tour the sugarhouse and learn how maple syrup was made in the past and how sap is harvested today from Fadden's own sugar orchard containing thousands of maple trees. The Maple Sugarhouse Tour offered in groups of 20 or more showcases the Maple Museum and the authentic General Store followed by a maple syrup tasting. For more information, please visit [www.nhmaplesyrup.com](http://www.nhmaplesyrup.com).

**Believe in Books Literacy Foundation's Tours** – Intervale, N.H.

*Weekends from March 14 - April 5, 2015*

Believe in Books Literacy Foundation offers Sugar Shack Tours and Storybook Self-Guided Trails each weekend from 11:00 a.m. – 4:00 p.m. during maple sugar season. Guided tours through the Sugar Bush are offered as well during weekend afternoons. Visitors can enjoy a wagon ride through the woods, learn about the history of sugaring, how to identify maple trees, tap for sap, collection and sample tasting. If there is steam rolling out of the Sugar Shack, visitors are welcome to step inside for a firsthand look of the historic and innovative process of turning sap into maple syrup. The net proceeds of the 100 Acre Wood Maple Syrup goes directly toward the literacy programs. Maple Sugaring in the 100 Acre Wood is sold year round from the Believe in Books Literacy Foundations Office and from the Sugar Shack during Maple Sugar Season. For more information, please visit [www.believeinbooks.org](http://www.believeinbooks.org).

**Mac's Maple Sugaring Tours** – Plainfield, N.H.

*March 14 - April 5, 2015*

Located on a beautiful stretch of the Connecticut River, Mac's Maple is open daily for tours and shopping for locally grown, harvested and handmade maple products. During maple sugar season -- generally in March, once the daytime temperatures rise above freezing, the spring sap starts to rise in the maple groves and visitors can watch the operation in action. For more information, please visit [www.macsmaple.com](http://www.macsmaple.com).

**The Rocks Estate's Maple Experience** – Bethlehem, N.H.

*March 14, 21 - 22, 28 - 29 & April 4, 2015*

As spring returns to the North Country this year, so does the New Hampshire Maple Experience at The Rocks Estate on March 14, 21 - 22, 28 - 29 and April 4. The interactive experience offers visitors a chance to learn about and participate in each step of maple sugaring. A treasured rite of spring in the area, the Maple Experience offers visitors a horse-drawn wagon ride through the historic Rocks Estate as part of the program and an interpretive guide is on board each wagon, sharing some of the local history and information about sugaring. Tours include a visit to the sugar house, tucked into one of the many renovated historic buildings at The Rocks. Visitors will also enjoy a maple syrup tasting – paired with the traditional fresh donut and sour pickle. Maple cooking demonstrations by chefs from the Sugar Hill Inn and other local restaurants will

be staged each day of the Maple Experience at noon. For more information, please visit [www.therocks.org](http://www.therocks.org).

### **Mount Washington Valley's March Maple Madness Event** – North Conway, N.H.

*March 21, 2015*

Visitors looking to shake off those winter doldrums can join The Bed & Breakfasts Inn Mount Washington Valley as they host their annual March Maple Madness Tour on Saturday, March 21, 2015 from 10:30 a.m. – 5:00 p.m. Embarking on a self-guided inn-to-inn tour, ticket holders will sample tasty delights both savory and sweet. Ticket holders can participate in “The Maddening Scavenger Hunt” by traveling through the White Mountains and visiting several “Sugaring” locations to experience the maple syrup process first hand, uncover clues, and gather objects in an effort to complete the Maple Madness March. The ticket holder who, in the opinion of the panel of judges of dubious distinction, best accomplishes every dictate, and so scores the most points, will win the grand prize valued at over \$400. March Maple Madness inns include: [Buttonwood Inn](#) , North Conway; [Covered Bridge House](#), Glen; [The Farm By The River & Stables](#), North Conway; [Mt. Washington B&B](#), Shelburne; [The Notchland Inn](#), Hart’s Location; [Spruce Moose Lodge & Cottages](#), North Conway and two lodging country partners [Glen Oaks Inn](#) and [Inn at Ellis River](#). All proceeds from this event go to the Bed & Breakfasts Inn Mount Washington Valley Hospitality Scholarship. For more information, please visit [www.bbinnsmwv.com](http://www.bbinnsmwv.com).

### **Kearsarge Maple Festival** – Warner, N.H.

*March 28 - 29, 2015*

The Kearsarge Maple Festival offers a day of fun for the entire family. Visitors will enjoy a pancake breakfast at the United Church of Warner Saturday and Sunday from 7:30 a.m. – 10:00 a.m. At the New Hampshire Telephone Museum, folks can try maple taffy called "sugar on snow" or "leather aprons" on Saturday from 10:00 a.m. – 4:00 p.m. as well as The Mt. Kearsarge Indian Museum will hold a live demonstration of how the Native Americans made maple sugar and recite stories that have been passed down through the generations. Then top off the day by visiting some of the many area sugar houses and learn how maple syrup is made today and the equipment that is used while sampling freshly made syrup. Tickets are \$7.00 per person for breakfast, \$1.00 per person for Sugar on snow and all tours are free. For more information, please visit [www.nh.com/events/kearsarge-maple-festival](http://www.nh.com/events/kearsarge-maple-festival).

### **MAPLE SUGARING HOTEL PACKAGES:**

#### **Maple Sugaring Adventure – Snowvillage Inn**

Warner, N.H.

*March 7 - April 5, 2015*

Visitors to the Snowvillage Inn will enjoy a peaceful stay with magnificent surroundings and a maple sugaring adventure with rates starting at \$459 for two nights and including:

- Two nights’ accommodations
- Dinner for two in the property’s fine dining room
- A full country breakfast each morning

- Sweet maple treats to take home
- A wagon ride through the bush of the 100 Acre Wood

For more information, and reservations, please visit [snowvillageinn.com](http://snowvillageinn.com).

### **Maple Sugaring Special at The Inn On Golden Pond**

Holderness, N.H.

*March 27 – 28, 2015*

Spend the weekend with the Inn on Golden Pond for a special maple event with rates starting at \$375 per couple and including:

- Overnight accommodations
- A hands-on syrup production lesson
- A syrup sample to take home

For more information, please visit [www.innongoldenpond.com](http://www.innongoldenpond.com).

### **ABOUT THE DIVISION OF TRAVEL AND TOURISM DEVELOPMENT**

The Division of Travel and Tourism Development, as part of the New Hampshire Department of Resources and Economic Development, works with the state's seven travel regions to increase visitation, travel and visitor expenditures in order to expand business activity and employment throughout the state. The division is responsible for domestic and international advertising and public relations, literature publication and distribution, [www.visitnh.gov](http://www.visitnh.gov) administration, grant administration and research to monitor and measure the impact of travel and tourism to the state. For more information about New Hampshire tourism, call 603-271-2665 or visit [www.visitnh.gov](http://www.visitnh.gov).

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