

CONTACT:

Mr. Tai Freligh, Communications Manager
NH Division of Travel and Tourism Development
Phone: (603) 271-2343, Option #2 / Cell: (603) 545-4840
URL: www.visitnh.gov

Email: tai.freligh@dred.state.nh.us
Twitter: VisitNH / VisitNH_Intl
Facebook: www.facebook.com/VisitNH
Flickr: VisitNH

FOR IMMEDIATE RELEASE:

NH TOURISM UNVEILS AUGUST FAN BENEFIT ON FACEBOOK PAGE

Enjoy Savings on Lodging, Dining & Adventure Activities in Northern New Hampshire!

Concord, New Hampshire, August 2nd, 2010 – Today, state tourism officials unveiled the August VisitNH Fan Benefit on Facebook- savings on lodging, dining and adventure activities in Northern New Hampshire. Click on the "like" button on the VisitNH Facebook Page to become a fan and take advantage of this exclusive offer.

Several properties in the Great North Woods of New Hampshire are participating this month, giving the visitor a wide array of options for experiencing northern New Hampshire. The Great Northern Moose Lodge has room discounts, plus \$5 off a gondola ride at Wildcat Mountain with any stay and a free dinner sundae with each purchased entrée at the Northland Restaurant and Dairy Bar. Jericho Motorsports / Jericho ATV Park is offering discounts off midweek and weekend ATV rentals. Raft NH & Muddy Paw Sled Dog Kennel is giving 10% off their "Paws & Paddles" Combo or individual activities Mon. - Thu., and 5% off Fri-Sun. Northern Forest Heritage Park is giving discounts on boat tours and/or self guided tours.

“We are excited for the opportunity to feature so many northern New Hampshire properties through NH Travel & Tourism’s Fan Benefit. We take pride in developing unique adventures and simple get-a-ways for our guests,” says Richard Tessier, Owner of the Great Northern Moose Lodge in Dummer. “If you’re an outdoor enthusiast or just like to get outside after your work week, we can certainly find something for you to do in the Great North Woods!” he added.

“This month’s fan benefit is unique in that it offers so many different things to do” said Tai Freligh, Communications Manager for the NH Division of Travel & Tourism Development. “Travelers who take advantage of our exclusive offer will get a real flavor for the Great North Woods of New Hampshire” Freligh said.

The VisitNH fan benefit encourages the general public, New Hampshire residents, and past and future visitors to become fans of the VisitNH Fan Page on Facebook by clicking on the “like” button. Once on the page, fans get access to the latest info, including events, photos, videos, links to news articles and other interesting things going on in New Hampshire.

Facebook users can log onto www.facebook.com/VisitNH, click on the “like” button to become a fan, and receive benefits each month from New Hampshire properties and attractions. With more than 11,000 fans, the VisitNH fan page is growing every day!

In addition to Facebook, DTTD is also actively involved on Twitter (VisitNH), and Flickr.

ABOUT THE DIVISION OF TRAVEL AND TOURISM DEVELOPMENT

The Division of Travel and Tourism Development, as part of the New Hampshire Department of Resources and Economic Development, works with the state's seven travel regions to increase visitation, travel and visitor expenditures in order to expand business activity and employment throughout the state. The division is responsible for domestic and international advertising and public relations, literature publication and distribution, www.visitnh.gov administration, grant administration and research to monitor and measure the impact of travel and tourism to the state. For more information about New Hampshire tourism, call 603-271-2665 or visit www.visitnh.gov.

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