

**ATTACHMENT B  
Rates and Fees Schedule**

**1. Hourly rates for service:**

If additional or alternative categories are used, please explain fully.

	Rate
1. Account Management	
2. Strategic Planning	
3. Pitch Letter/Press Release Writing	
4. Distribution of Press Releases/Pitch Letters	
5. Press Relations (including Pitch and Query response)	
6. Management of Media Interactions/FAMs	
7. Meetings/Conferences/Events	
8. Public Relations Support	
9. Reports/Clips	
10. Administration/Accounting	
11. Other	
12. Other	
<b>TOTAL</b>	

**2. Account Management Fee:**

The State will not pay any mark-up on costs. All costs must be net to the State of New Hampshire. Please explain in detail what will be covered in fees.