

September 2017

September 1 – [New Hampshire Business Review](#)

As a result of the Labor Day forecast press release and media follow up, “New Hampshire Tourism Officials Predict a Record-Breaking Labor Day” was published online.

UMV: 13,993

Media Value: \$93

September 1 – [Business NH Magazine](#)

As a result of the Labor Day forecast press release and media follow up, “NH Tourism Officials Predict Record-Breaking Labor Day Weekend” was published online.

UMV: 2,293

Media Value: \$15

September 1 – [Union Leader](#)

As a result of the Labor Day forecast press release and media follow up, “Tourism Officials Say a Record-Breaking Labor Day is on the Way” was published online.

UMV: 232,375

Media Value: \$2,149

September 1 – [Associated Press](#)

As a result of the Labor Day forecast press release and media follow up, “More Than 640,000 Holiday Visitors Expected in New Hampshire” was published online.

UMV: 3,048,306

Media Value: \$28,197

September 1 – [Fosters.com](#)

As a result of Associated Press’ coverage from the Labor Day forecast release, “More Than 640,000 Holiday Visitors Expected in the State” published online.

UMV: 58,972

Media Value: \$545

September 1 – [Shark Radio](#)

As a result of Associated Press’ coverage from the Labor Day forecast release, “Tourists Flock to NH for Labor Day Weekend” published online.

UMV: 5,878

Media Value: \$54

September 1 – [Boston.com](#)

As a result of Associated Press’ coverage from the Labor Day forecast release, “More Than 640,000 Holiday Visitors Expected in New Hampshire” published online.

UMV: 1,871,468

Media Value: \$17,311

September 1 – [Concord Monitor](#)

As a result of Associated Press' coverage from the Labor Day forecast release, "Upwards of 640,000 Labor Day Visitors Expected in N.H." published online.

UMV: 199,728

Media Value: \$1,847

September 1 – [Fosters.com](#)

As a result of Associated Press' coverage from the Labor Day forecast release, "640,000 Labor Day Weekend Visitors Expected in NH" published online.

UMV: 58,972

Media Value: \$545

September 1 – [NH1](#)

As a result of Associated Press' coverage from the Labor Day forecast release, "More Than 640,000 Holiday Visitors Expected in New Hampshire" published online.

UMV: 72,487

Media Value: \$671

September 1 – [Caledonian Record](#)

As a result of Associated Press' coverage from the Labor Day forecast release, "More Than 640,000 Holiday Visitors Expected in New Hampshire" published online.

UMV: 21,717

Media Value: \$201

September 1 – [Washington Times](#)

As a result of Associated Press' coverage from the Labor Day forecast release, "More Than 640,000 Holiday Visitors Expected in New Hampshire" published online.

UMV: 3,860,394

Media Value: \$35,709

September 1 – [True Viral News](#)

As a result of Associated Press' coverage from the Labor Day forecast release, "More Than 640,000 Holiday Visitors Expected in New Hampshire" published online.

UMV: 42,166

Media Value: \$390

September 1 – [Valley News](#)

As a result of Associated Press' coverage from the Labor Day forecast release, "More Than 640,000 Visitors Expected in New Hampshire" published online.

UMV: 55,314

Media Value: \$512

September 1 – [WCAX](#)

As a result of Associated Press' coverage from the Labor Day forecast release, "More Than 640,000 Holiday Visitors Expected in New Hampshire" published online.

UMV: 123,225

Media Value: \$1,140

September 1 – [WMUR](#)

As a result of the Labor Day forecast press release and media follow up, WMUR included visitation and spending predictions twice in its 5:30 a.m. and 6:30 a.m. broadcasts.

Viewership: 43,103

Media Value: \$2,046

September 4 - [WMUR](#)

As a result of the Labor Day forecast press release and media follow up, “Thousands of Tourists Head Home Labor Day Evening” published online.

UMV: 279,916

Media Value: \$2,589

September 4 & 5 – [WMUR](#)

As a result of the Labor Day forecast press release and media follow up, WMUR included visitation and spending predictions as LDW came to a close at 11:00 p.m. on 9/4 and 1:00 a.m. on 9/5.

Viewership: 53,896

Media Value: \$5,823

September 13 – [Business Woman Magazine](#)

As a result of journalist Sheryl Nance-Nash’s August visit Business Woman Magazine featured New Hampshire and Mt. Washington Valley among a piece highlighting top weekend getaways for women.

Circ.: 10,000

UMV: 4,320

Media Value: \$28.80