



2024 Discover New England Summit & International Marketplace  
April 9-11, 2024

### **HOST STATE – EVENT SPONSORSHIP OPPORTUNITIES**

Discover New England invites more than 60 tour operators from the United Kingdom, Germany, France, Italy, and other European countries. Additionally, US receptive operators are invited to the DNE Summit to meet and build relationships with more than 200 New England travel suppliers.

More information: <https://discovernewengland.org/what-is-the-dne-summit/>

New Hampshire Travel & Tourism will be hosting the 2024 Summit at the Omni Mount Washington Resort in Bretton Woods April 9-11, 2024.

The Discover New England Summit visits New Hampshire only once every six years as it rotates among the six New England states. This rare and unique opportunity allows DTTD and New Hampshire businesses to showcase offerings to international buyers and build valuable connections that can lead to increased international travel to our state. Join in highlighting the best of New Hampshire.

Attached is a breakdown of available event sponsorships. Event sponsorships will be considered on a first come, first serve response basis.

For additional information or to claim a sponsorship, please contact New Hampshire Travel and Tourism's Trade and Industry Relations Manager, Estlin McLellan [Estlin.e.mclellan@livefree.nhgov](mailto:Estlin.e.mclellan@livefree.nhgov).

## **New Hampshire State Event Sponsorships - Discover New England Summit**

### **Opening Night Event for Buyers and VIP Guests**

(approx. 230 people)

On Tuesday April 9<sup>th</sup>, host an evening event with international buyers, media, representatives from New England state tourism offices, Discover New England staff and sponsors. This evening offers a unique platform to showcase your offerings, network with delegates and present to media representatives. Sponsor is responsible for covering all event related expenses.

#### **Sponsorship Benefits:**

- One complementary booth space and one Summit registration
- 15% discount off any additional DNE Summit registrations
- Opportunity to speak during Tuesday night's dinner
- Recognition by MC during Wednesday night NH State Dinner
- Inclusion of sponsors logo in evening dinner pamphlet
- Brochure in each registration bag (single flyer or small lure brochure)
- Your logo on Wednesday night dinners signage
- Receive NH Travel and Tourism's leads from Summit appointments
- DNE will provide logo inclusion

### **New Hampshire State Dinner Event for all Delegates**

(approx. 350 people)

New Hampshire Travel and Tourism is proud to showcase the best of our state during the closing night dinner at the Omni Mount Washington Resort. This event will be attended by all buyers, New England state tourism departments, and New England delegates. Increase your businesses visibility at our event through the following sponsorship opportunities.

**Maple Sponsorship / \$15,000 or in-kind donation of the following: Space, F&B, A/V, and/or any other event need.**

#### **Sponsorship Benefits:**

- 15% discount off DNE Summit registration invoice
- Opportunity to speak during Wednesday night NH State Dinner
- Recognition by MC during Wednesday night NH State Dinner
- Inclusion of sponsors logo in evening dinner pamphlet
- Brochure in each registration bag (single flyer or small lure brochure)
- Your logo on Wednesday night dinners signage
- Receive NH Travel and Tourism's leads from Summit appointments
- DNE will provide logo inclusion

**Birch Sponsorship / \$7,500 or in-kind donation of the following: Space, F&B, A/V, and/or any other event need.**

#### **Sponsorship Benefits:**

- 15% discount off DNE Summit registration invoice
- Recognition by MC during Wednesday night NH State Dinner
- Inclusion of sponsors logo in evening dinner pamphlet
- Brochure in each registration bag (single flyer or small lure brochure)

- Your logo on Wednesday night dinners signage
- Receive NH Travel and Tourism's leads from Summit appointments

**Granite / Value \$2,000 or in-kind donation of the following: Space, F&B, A/V, and/or any other event need.**

**Sponsorship Benefits:**

- Recognition by MC during Wednesday night NH State Dinner
- Inclusion of sponsors logo in evening dinner pamphlet
- Brochure in each registration bag (single flyer or small lure brochure)
- Your logo on Wednesday night dinners signage
- Receive NH Travel and Tourism's leads from Summit appointments

**Lupine / Value \$500 or in-kind donation of the following: Space, F&B, A/V, and/or any other event need.**

**Sponsorship Benefits:**

- Recognition by MC during Wednesday night NH State Dinner
- Inclusion of sponsors logo in evening dinner pamphlet
- Your logo on Wednesday night dinners signage
- Receive NH Travel and Tourism's leads from Summit appointments

Don't see a sponsorship option here that you like? Let us know and we would be happy to craft something tailor made to meet your specific needs. Please be aware that all sponsorship opportunities are subject to approval. Contact Trade and Industry Relations Manager, Estlin McLellan ([Estlin.e.mclellan@livefree.nh.gov](mailto:Estlin.e.mclellan@livefree.nh.gov)).