



LIVE FREE

New Hampshire Department of Business and Economic Affairs

Division of Travel and Tourism Development

JOINT PROMOTIONAL PROGRAM

GRANT CONDITIONS

Standard Three Conditions:

1. As detailed in the rules governing JPP grants, each project must adhere to graphic standards requirements as provided on the industry section of the DTTD website, under Grants. www.visitnh.gov/industrymembers
2. All printed materials, ad layouts and electronic copy to be submitted to the Director of the Division of Travel and Tourism Development (DTTD) and/or JPP Administrator for approval, prior to the actual production/placement. All printed material must adhere to Res 3305.02 Design, Production and Printing of Materials of the rules section under Grants.

Printed Brochure Condition:

1. Include on brochure:
 - a. The date printed, with the month and year in the MM/YY format.
 - b. The quantity printed, using "K" to indicate thousands and "M" to indicate millions.
 - c. The statement "this brochure is paid for in part by the State of New Hampshire".
 - d. Prominent display of the words "New Hampshire" and the state logo.
2. The following information shall be included on the brochure:

For a free statewide travel guide, please contact:
New Hampshire Division of Travel and Tourism
Development 100 North Main Street, Suite 100
Concord, NH 03301
1-800-386-4664
www.visitnh.gov

Cont'd...

TDD Access: Relay NH 1-800-735-2964
Division of Travel and Tourism Development
100 North Main Street, Suite 100, Concord,
New Hampshire 03301
603-271-2665

Web Site Conditions:

1. Include on website:
 - a. The statement “this website is paid in part by The State of New Hampshire”; and prominently display, on the site’s homepage, the words “New Hampshire,” the state logo with the website address used by the DTTD in its advertising campaigns.
 - b. Submit a copy of the website outline to the DTTD.

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