

## October 2017

### October 3 – [Albany Democrat Herald](#)

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 38,921**

**Media Value: \$360**

### October 3 – [AuburnPub.com](#)

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 45,557**

**Media Value: \$421**

### October 3 – [Arizona Daily Sun](#)

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 63,239**

**Media Value: \$585**

### October 3 – [Beatrice Daily Sun](#)

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 12,491**

**Media Value: \$116**

### October 3 – [Belleville News Democrat](#)

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 476,314**

**Media Value: \$4,406**

### October 3 – [Beloit Daily News](#)

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 16,202**

**Media Value: \$150**

### October 3 – [Boston.com](#)

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 1,871,468**

**Media Value: \$17,311**

### October 3 – [Business News World](#)

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 354**

**Media Value: \$3**

**October 3 – [CBS Boston](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 728,149**

**Media Value: \$6,735**

**October 3 – [Columbia Basin Herald](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 13,570**

**Media Value: \$126**

**October 3 – [Concord Monitor](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 199,728**

**Media Value: \$1,847**

**October 3 – [Daily Journal Online](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 23,076**

**Media Value: \$213**

**October 3 – [El Paso Inc.](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 11,503**

**Media Value: \$106**

**October 3 – [Elko Daily Free Press](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 17,747**

**Media Value: \$164**

**October 3 – [Fort Bend Herald](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 7,394**

**Media Value: \$68**

**October 3 – [Fredricksberg.com](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 75,518**

**Media Value: \$708**

**October 3 – [Fremont Tribune](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 21,114**

**Media Value: \$195**

**October 3 – [Greensboro News & Record](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 138,308**

**Media Value: \$1,279**

**October 3 – [Hanford Sentinel](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 27,960**

**Media Value: \$259**

**October 3 – [Herald & Review](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 58,350**

**Media Value: \$540**

**October 3 – [Herald Online](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 62,820**

**Media Value: \$581**

**October 3 – [Herald-Whig](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 25,157**

**Media Value: \$233**

**October 3 – [Journal Gazette](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 17,176**

**Media Value: \$159**

**October 3 – [Journal Star](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 255,784**

**Media Value: \$2,366**

**October 3 – [La Crosse Tribune](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 95,883**

**Media Value: \$887**

**October 3 – [Lebanon Express](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 5,073**

**Media Value: \$47**

**October 3 – [Ledger-Enquirer](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 67,921**

**Media Value: \$628**

**October 3 – [Lompoc Record](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 18,048**

**Media Value: \$167**

**October 3 – [Macon Telegraph](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 134,368**

**Media Value: \$1,243**

**October 3 – [Madison.com](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 727,880**

**Media Value: \$6,733**

**October 3 – [MagicValley.com](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 72,804**

**Media Value: \$673**

**October 3 – [Merced Sun-Star](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 39,735**

**Media Value: \$368**

**October 3 – [Missoulian](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 165,011**

**Media Value: \$1,526**

**October 3 – [Morning Times](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 5,536**

**Media Value: \$51**

**October 3 – [Morning Star](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 1,990,935**

**Media Value: \$18,416**

**October 3 – [MTStandard.com](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 41,244**

**Media Value: \$382**

**October 3 – [Myrtle Beach Online](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 192,322**

**Media Value: \$1,779**

**October 3 – [News Advance](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 56,161**

**Media Value: \$519**

**October 3 – [Pantagraph.com](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 118,904**

**Media Value: \$1,100**

**October 3 – [Pilot Online](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 420,766**

**Media Value: \$3,892**

**October 3 – [Post Star](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 81,777**

**Media Value: \$756**

**October 3 – [Rapid City Journal](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 82,078**

**Media Value: \$759**

**October 3 – [Ravalli Republic](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 22,174**

**Media Value: \$205**

**October 3 – [San Francisco Gate](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 11,928,391**

**Media Value: \$110,338**

**October 3 – [Sun Herald](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 92,188**

**Media Value: \$853**

**October 3 – [TDN.com](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 44,617**

**Media Value: \$413**

**October 3 – [Bellingham Herald](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 123,037**

**Media Value: \$1,138**

**October 3 – [Billings Gazette](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 307,005**

**Media Value: \$2,840**

**October 3 – [Bismarck Tribune](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 65,407**

**Media Value: \$605**

**October 3 – [Charlotte Observer](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 2,041,552**

**Media Value: \$18,884**

**October 3 – [Journal Gazette](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 62,690**

**Media Value: \$580**

**October 3 – [Journal Times](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 93,426**

**Media Value: \$864**

**October 3 – [Kansas City Star](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 1,804,031**

**Media Value: \$16,687**

**October 3 – [Ledger Independent](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 9,422**

**Media Value: \$87**

**October 3 – [Modesto Bee](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 138,165**

**Media Value: \$1,278**

**October 3 – [News & Observer](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 652,689**

**Media Value: \$6,037**

**October 3 – [The Olympian](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 325,303**

**Media Value: \$3,009**

**October 3 – [Sentinel Cumberlink](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 65,217**

**Media Value: \$603**

**October 3 – [Times of Northwest Indiana](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 228,063**

**Media Value: \$2,110**

**October 3 – [World Link](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 24,379**

**Media Value: \$226**

**October 3 – [TheSouthern.com](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 61,926**

**Media Value: \$573**

**October 3 – [TheState.com](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 266,557**

**Media Value: \$2,466**

**October 3 – [Trib.com](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 66,140**

**Media Value: \$612**

**October 3 – [Tri-City Herald](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 71,125**



**Media Value: \$658**

**October 3 – [True Viral News](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 24,624**

**Media Value: \$228**

**October 3 – [Valley News](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 55,314**

**Media Value: \$512**

**October 3 – [Waterloo-Cedar Falls Courier](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 71,996**

**Media Value: \$666**

**October 3 - [WCVB](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 553,751**

**Media Value: \$5,122**

**October 3 – [WHDH](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 166,634**

**Media Value: \$1,541**

**October 3 – [Winona Daily News](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 24,481**

**Media Value: \$226**

**October 3 – [Your Valley](#)**

As a result of AP's article following the fall and Columbus Day forecast press release, event and media follow up, "All-Time Highs for Fall Visitors Expected in New Hampshire" was published online.

**UMV: 6,947**

**Media Value: \$64**

**October 5 – [Berlin Sun](#)**

As a result of the fall and Columbus Day forecast press release, event and media follow up, "Sununu, State Officials Promote Fall Tourism" was published by Edith Tucker online. Edith attended the event in person.

**UMV: 27,231**  
**Media Value: \$40**

**October 5 – [Conway Daily Sun](#)**

As a result of the fall and Columbus Day forecast press release, event and media follow up, “Sununu, State Officials Promote Fall Tourism” was published by Edith Tucker online. Edith attended the event in person.

**UMV: 86,146**  
**Media Value: \$575**

**October 6 – [Manchester Ink Link](#)**

As a result of the fall and Columbus Day forecast press release, event and media follow up, “NH Tourism Officials Expect All-Time Highs for Leaf Peepers, Visitors and Spending This Fall” was published by Carol Robidoux online.

**UMV: 180,000**  
**Media Value: \$154**

**October 6 – [NH Public Radio](#)**

As a result of the fall and Columbus Day forecast press release, event and media follow up, “Despite Fire, White Mountains Remains Open to Visitors on Busy Holiday Weekend” was published by Paige Sutherland online.

**UMV: 63,851**  
**Media Value: \$591**

**October 20 – [Laconia Daily Sun](#)**

As a result of the fall and Columbus day forecast press release, “Autumn’s Spectacle – Leaf Season Resides in the Eye of the Beholder” included fall forecast figures and was published online by Rick Green.

**UMV: 13,386**  
**Media Value: \$124**