



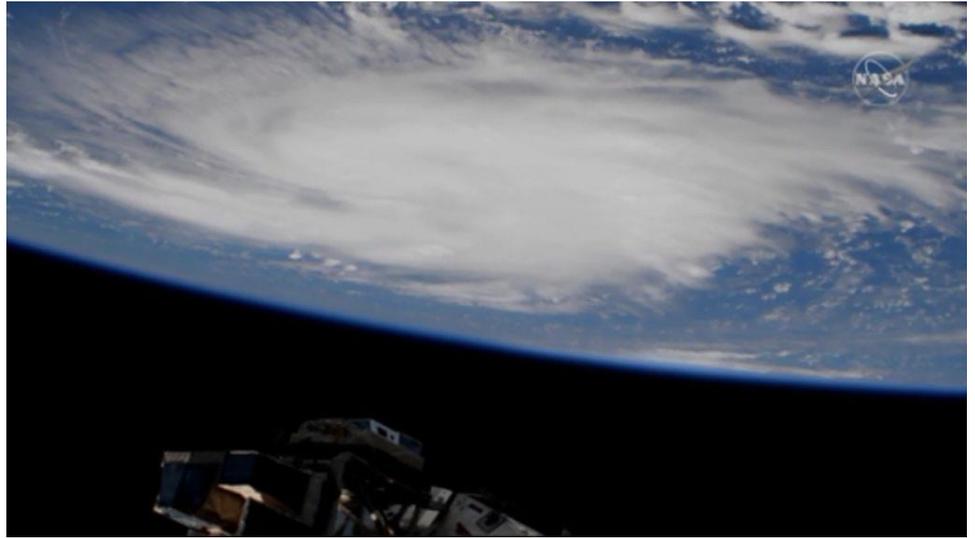
<https://www.visitnh.gov/foliage-tracker>

Prepared for New Hampshire Division of Travel of Tourism Development

As mercury falls, 'leaf cams' emerge

States and CVBs like to take advantage of their fall foliage, and DMOs are gearing up:

- Visit Indiana shares its 9 Best Fall Foliage spots, with links to their webcams.
- visitindiana.com/best-of-indiana/winners/9-fall-foliage-spots
 - Explore Minnesota, the state's tourism office, and Minnesota State Parks and Trails launched a weekly fall color report starting Sept. 12.
- mndnr.gov/fallcolor
 - Trip savvy reports 12 webcams in New England, including 2 in New Hampshire:
- <https://www.tripsavvy.com/fall-foliage-web-cams-1598728>
- Sources:** visitindiana.com, valleynewslive.com



Nasa.gov

Hurricane Dorian as seen from the International Space Station.

Bahamas officials emphasize tourism as a way to help hurricane-hit country

Officials in the Bahamas are facing the need to promote tourism to the majority of the country while the cleanup continues after Hurricane Dorian devastated northern parts of the country.

Even while the death toll rises, businesses in the areas undamaged by the killer storm want people to help by continuing to visit.

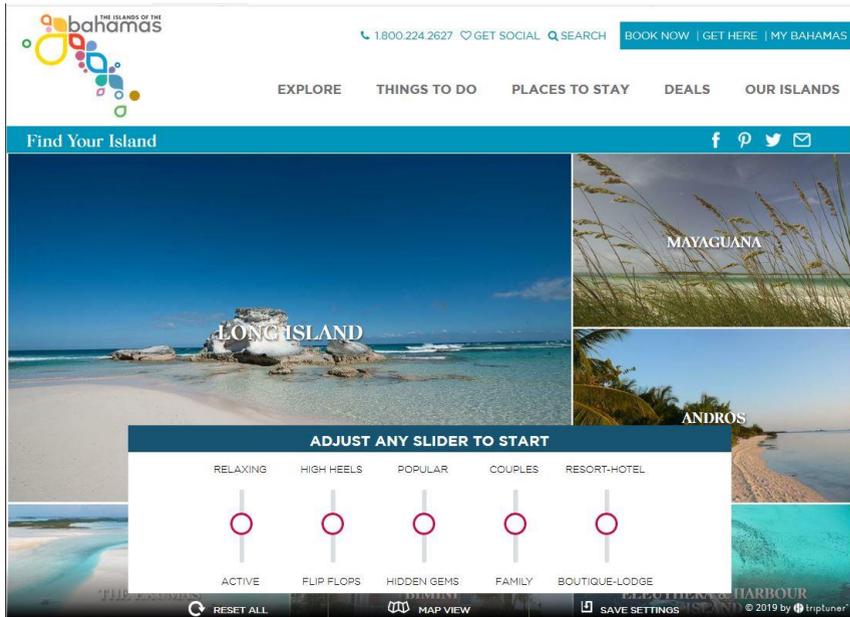
The Bahamas Ministry of Tourism & Aviation is urging people to help the group of islands recover as a whole by continuing to visit more than a dozen islands that are open to receive visitors, according to USA TODAY.

Grand Bahama and Abaco Islands were pummeled by Hurricane Dorian, and at least 50 people are dead — a number that is likely to continue to rise — and property losses could reach \$7 billion, according to USA TODAY.



Ellison Thompson, deputy director general of the tourism ministry, told USA TODAY in an email that the

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bahamas.triptuner.com/islandfinder/en

Travelers: hurricanes are taken into account

We surveyed travelers about how hurricanes affect their fall travel plans and found that hurricanes pose a barrier to fall leisure travel:

- 56% of fall leisure travelers say that they “never” or “rarely” take trips to coastal destinations during hurricane season.
- More than half (57%) indicate that they have changed travel plans in response to an approaching hurricane. The most common change is postponing the trip (28%).
- 71% agree that bad weather ruins a leisure trip.
- 53% agree that certain destinations should be completely avoided during hurricane season.

Source: SMARInsights research

Bahamas officials emphasize tourism as a way to help hurricane-hit country

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country has seen trip cancellations to areas that were not hurt by the storm. The reason, he thinks, is that people believe the Bahamas as a whole was devastated by Hurricane Dorian.

The tourism ministry is trying to clarify that many major tourism hubs have not been impacted and is encouraging visitors to keep their travel plans.

After several days of promoting the #BahamasStrong message along with the country’s black, yellow and aquamarine flag on social media and

fliers, the Bahamas Ministry of Tourism began promoting a new message: a map of the Bahamas with all of the unaffected islands highlighted in yellow, according to the Bradenton Herald.

“Let us return the love you’ve shown us by welcoming you the only way we know how — with open arms,” the Instagram post said.

Half of the country’s GDP of \$5.7 billion comes from tourists, 65 million of whom visited last year, according to figures provided to the Herald.

The ministry is promoting the use of a tool called Island Finder to plan a trip.

The country has been through this before. In August 2017, Hurricane Irma devastated some islands in the Bahamas, especially Great Inagua and Crooked islands, with 70% of homes damaged on the former.

Officials responded immediately by organizing tours that brought nearly 20 reporters and social influencers to the islands in the month after the storm, according to tourism-today.com. Positive coverage in print, online and in social media was critical to the recovery.

Sources: USA TODAY, Bradenton.com, tourismtoday.com

Nebraska benefits

The Nebraska Tourism Commission is benefitting from thinking outside the box with its “Honestly, it’s not for everyone” slogan.

It won several awards, and lodging tax receipts are up 4 percent.

– journalstar.com

N.Y. sets record

In 2018, New York State as a whole had nearly 253 million visitors, a new record up 4% from 2017, Gov. Andrew Cuomo announced.

Tourism generated an economic impact of \$114.8 billion.

– rochesterfirst.com

DC loses int’l visitors

Overall visitation to the nation’s capital rose 4.4 percent in 2018, driven by a 5.2 percent spike in domestic visitors even though the number of overseas visitors dropped 5.3 percent, to 1.9 million.

– dc.curbed.com