

## Regional Spotlight on New Hampshire's Lakes Region

On the map <u>New Hampshire</u> may seem like a small state, but in fact, it features seven distinct tourism regions. From historic river valleys to the soaring peaks of the highest mountains in the Northeast, each of the regions which offers a wide variety of things to enjoy throughout the year.

This month, we're spotlighting New Hampshire's Lakes Region, one of New England's most popular destinations for tourists year-round. Named for the numerous lakes that comprise the region, the Lakes Region makes up the east-central part of the state and borders two small mountain ranges, the Belknap Mountains to the southwest and the Ossipee Mountains to the northeast.

The Lakes Region truly comes to life during the summertime with activity often peaking during Motorcycle Week and during races at the New Hampshire Motor Speedway in Loudon. The jewel of the region is the majestic Lake Winnipesaukee, a scenic, 72-square mile lake featuring every water sport imaginable during the summer and access to ice fishing, cross-country skiing and pond hockey during the winter months. During the summer, the lake is popular with boaters and there are many resorts and campgrounds surrounding it. Other lakes in the region include some of the most pristine bodies of water in New England such as Newfound Lake and Squam Lake.

The Lakes Region also contains some of New Hampshire's most popular tourist sites including <u>Castle in the Clouds</u>, a 5,000-acre Victorian estate in Moultonborough and <u>Funspot</u>, a legendary arcade in Weirs Beach. Home to many vacation homes and a variety of hotels and resorts, the Lakes Region is a nostalgic retreat for generations of New Englanders.

For more information, visit www.visitnh.gov

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## ABOUT THE DIVISION OF TRAVEL AND TOURISM DEVELOPMENT

The Division of Travel and Tourism Development, as part of the New Hampshire Department of Resources and Economic Development, works with the state's seven travel regions to increase visitation, travel and visitor expenditures in order to expand business activity and employment throughout the state. The division is responsible for domestic and international advertising and public relations, literature publication and distribution, www.visitnh.gov administration, grant administration and research to monitor and measure the impact of travel and tourism to the state. For more information about New Hampshire tourism, call 603-271-2665 or visit <a href="https://www.visitnh.gov">www.visitnh.gov</a>.