



Information for Engaging with NH Travel and Tourism

Please use the following information to learn more about engaging with our website, VisitNH.gov, our PR efforts, and our social channels. All of the resources listed are provided to you completely free of charge. If you have any questions regarding our website, please do not hesitate to contact Stacy Geisler at stacy.l.geisler@livefree.nh.gov

Engage with Media Opportunities via E-Newsletters

You are encouraged to sign up for the Division of Travel and Tourism Development's (DTTD) e-newsletters. DTTD's "Snapshots" is designed for industry members to stay on top of important deadlines, opportunities, and news, as well as special notices and updates. Our "Hot Tips" emails are an opportunity for the Division to gather information from you about special deals, packages, and events that we can then promote to the media.

[Sign-up for e-newsletters here](#)

If you have new offerings, updates or new events to share, please reach out to Kris Neilsen with the details at Kris.M.Neilsen@livefree.nh.gov. For example, this could include changes to your current operations in response to the pandemic, such as virtual experiences.

Stay Up to Date with Our Tourism Industry Social Channels

You're invited to engage with our industry social channels by liking NH Tourism Industry's [Facebook](#) page and following our [X](#) account. We update these channels often with media highlights and important news updates.

List Your Business on VisitNH.gov

New Hampshire tourism businesses are invited to maintain listings on our websites free of charge. To create a new account on visitnh.gov, please go to www.visitnh.gov/industry-members/new-business-registration, and you will see a form to use for requesting a new listing. Once you have a listing on our website, you will be able to add packages and events to VisitNh.gov.

Your request will be submitted to a queue for approval and you will be notified via email when your account has been activated (typically within 24-72 hours).

Submitting Vacation Packages on VisitNH.gov

(over)



To add a package, please [login to your account](#) and click the “Add Package” button to add your packages. Your packages will be approved by DTTD and should appear on the website within 24-72 hours.

If you need assistance logging into your account, please email ryan.w.vaughn@livefree.nh.gov to request your username and password. If you do not have an account, please visit www.visitnh.gov/industry-members and follow the instructions for requesting a new account.

Vacation Package Guidelines

Vacation packages must consist of two or more partnered travel elements. These components become a comprehensive visitor experience for the consumer that costs less compared to purchasing those elements separately. Think of a package as a way for a visitor to plan his/her travel around an experience that is unique to New Hampshire.

Packages must include at least one night of lodging and an additional component that is not already offered by a property as part of its routine amenities. Examples of additional components are passes to a special event or attraction, dinner for two, spa treatments or lift tickets to nearby ski resorts.

Adding Events to VisitNH.gov

To list your events, please [login to your account](#) and click the “Add Event” button to add your event. The event will be approved by DTTD and should appear on the website within 24-72 hours.

If you need assistance logging into your account, please email ryan.w.vaughn@livefree.nh.gov to request your username and password. If you do not have an account, please visit www.visitnh.gov/industry-members and follow the instructions for requesting a new account.

Events Submission Guidelines

Events submitted for consideration must be open to the general public, of general appeal to visitors and not require lodging (properties may wish to inquire about submitting a package to our website if this is the case.) Events submitted for consideration must be held within the state of New Hampshire. Ongoing, continuous events are not permitted (for example museum exhibits being held over the course of several months.) In addition, we do not have the resources to include attraction opening dates and schedules of operation in the events calendar.

Disclaimer

The New Hampshire Division of Travel and Tourism Development reserves the right to approve or decline any website submissions and is not responsible for packages or events that may be posted on the websites of outside parties. While the division will make every effort to proofread submissions and correct typographical and formatting errors, it is not responsible for incorrect or misleading information.