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**FOR IMMEDIATE RELEASE:****Record Setting Summer Anticipated for New Hampshire!**

*13.6 Million Visitors Expected to Spend \$1.82 Billion This Summer*

**Concord, NH** – New Hampshire state tourism officials expect more visitors than last year, who will spend more money, making for a record summer season.

According to a report by the Institute for New Hampshire Studies, about 13.6 million visitors will come from out-of-state during the summer, about 2 percent higher than last year. These visitors are anticipated to spend about \$1.82 billion, up by 5 percent from a year ago.

“Summer is our busiest season, accounting for almost half of all visitation and spending for the entire year,” said Lori Harnois, Director of the New Hampshire Division of Travel and Tourism. “Falling gas prices, good weather and expected increases in Canadian visitation should make for a great season,” she added.

Most of the visitors for the three summer months of June, July and August will be from New England, the Middle Atlantic States and eastern Canada.

**ABOUT THE DIVISION OF TRAVEL AND TOURISM DEVELOPMENT**

The Division of Travel and Tourism Development, as part of the New Hampshire Department of Resources and Economic Development, works with the state’s seven travel regions to increase visitation, travel and visitor expenditures in order to expand business activity and employment throughout the state. The division is responsible for domestic and international advertising and public relations, literature publication and distribution, [www.visitnh.gov](http://www.visitnh.gov) administration, grant administration and research to monitor and measure the impact of travel and tourism to the state. For more information about New Hampshire tourism, call 603-271-2665 or visit [www.visitnh.gov](http://www.visitnh.gov).

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